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At the Gram Panchayat level, several types of challenges are being faced in the effective management of plastic waste. In many cases, households are not willing to hand over plastic waste, as most residents prefer to sell it directly to local scrap dealers at their own level. Due to this practice, the Gram Panchayat receives limited and mixed plastic waste, which makes proper segregation difficult.

As a result, even after segregation, the appropriate market value is not obtained for the collected plastic waste. Moreover, plastic manufacturing and recycling units require different types of machinery for processing different categories of plastic, which further affects its utilization and pricing.

These challenges continue to persist even after the establishment of the PWMU unit, as the primary issues originate at the Gram Panchayat level. To address these concerns, continuous awareness activities are being carried out, and regular meetings are being organized from time to time to sensitize the public and stakeholders about the importance of proper plastic waste segregation and channelized disposal through the PWMU unit.